

Wareham Beach and Tourism Committee  
Meeting Minutes  
September 19, 2014

The meeting of the Wareham Beach and Tourism Committee was called to order at 9:09 a.m. by Chairman Bruce Hutchins. Also present were members Peter Teitelbaum, Linda Burke and Mary Bruce, and guest Paul Cripps, president of Plymouth County Development Council.

**Destination Management Organization:** Mr. Cripps provided an overview of the organizational structure of Destination Plymouth. There was extensive discussion regarding funding sources and programs undertaken by the organization. Mr. Teitelbaum noted that while the town would be unlikely to provide municipal tax dollars, CEDA could be asked to contribute grant funding, or if the Community Events Committee remains in existence, some of that funding could be utilized.

Mr. Cripps said the Plymouth DMO seeks funding annually or twice a year from the town for matching funds for specific projects, and that private investment is crucial.

He also provided information regarding Destination Plymouth County, which does promotion county-wide including for Wareham. The organization's budget is approximately \$500,00, and about \$130,000 is raised from private sector members.

Consensus of the BTC was that a dining guide might be a good next project for the committee, and that a sales representative could be hired on commission.

**Minutes:** On a motion by Mr. Teitelbaum, seconded by Ms Bruce, the committee voted (4-0-0) to approve the minutes of August 15.

On a motion by Ms Burke, seconded by Mr. Teitelbaum, the committee voted to adjourn at 9:40 a.m. (4-0-0).

Respectfully submitted,

Linda Burke  
Clerk

Approved 4-0-0  
Vice M/T  
10/3/2014

A TRUE COPY  
ATTEST

May Ann Scher  
TOWN CLERK